SASSY SHOP WAX

Product Catalogue

BY SASSY SHOP WAX





CONNECTING PEOPLE & MEMORIES THROUGH THE LOVE OF FRAGRANCE



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Our Story

In 2017 our then 21-year-old founder keely spotted a gap in the market for a premium product that could make her home smell like her favourite bath products.

Armed with pure passion and excitement keely started making wax melts from her kitchen with sales growing rapidly until, in december 2018, the facebook shop sold out within moments of announcing new stock.

By mid 2020, Sassy Shop Wax had grown to inhabit a 5,300 sq foot warehouse in Bristol, employing 20 members of staff and enerating company-record-breaking revenues purely from online sales every month, fueled by a unique blend of wax and extensive range of scents.



Our Founder Keely

Having grown so rapidly from humble beginnings, sassy shop wax brings a fresh, ambitious energy, a nurturing, down-to-earth culture and aims to add value to our customers in any way possible- from £1000 giveaways, to adding free products to customers orders as a surprise when they tell us that they love a scent so much - community and customer service is at the heart of what we do.







Our Network

Sassy Shop Wax Chat is the largest independent wax community on Facebook with over 15K members. The Facebook Group embodies our core beliefs of building community and empowering others.

Through these social channels, we have access to instant feedback from high-value customers and can react quickly to trends and product demands.





We have over 80k instagram followers and work with a range of celebrities and influencers such as Gemma Collins, Charlotte Crosby and Daisey O'donnell.



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Why Wax Melts?

All of our Sassy Wax melts are handmade in house by the sassy team in our bristol workshop. We have a library of over 300 scents and release new scents to wholesale every month. We create exclusive sassy scents that cannot be found anywhere else.

Wax melts are far more cost-effective than candles, with the scent from 1 segment typically lasting 12 hours.

Simply pop your favourite wax in a tealight or electric burner and melt the wax to release the fragrance, filling your room with a beautiful aroma.



Consistent customer feedback is that our wax melts are stronger and longer-lasting than other leading brands on the market.





Why partner with us?

Home fragrance is in demand more than ever and wax melts have exploded in popularity as a much more cost-effective option than candles. As a proudly british company, all production is made in house at our bristol workshop.

Our wax melts inject freshness, colour and a millennial vibe into a market flooded with minimalism.





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Customise Your Scent

We can create exclusive, limited edition scents for your brand.

Our wax melts and room sprays are fully customizable, from the scent through to the colour palette and glitter mix - even the name and description!

We will work with you to find the perfect scent for your company, be it from our perfume range, an evening scent, something masculine, fruity or floral. We then create a gorgeous colour palette and finally a name that best fits your niché.

Available from 500 units per SKU.









All Sassy Shop Wax products are hand made by our team in Bristol, UK.

We use biodegradable glitter, recyclable packaging, unique fragrance oils and a special blend of soy and mineral wax exclusive to us.



Segment Pots

Our pots hold 6 segments of wax offering over 72 hours of burn time in recyclable clamshell packaging.

1 segment recommended per use.

70g



Room Sprays

our highly popular room sprays are available in all of our best selling scents for a quick hit of your favourite fragrance

150ml



Gifting Range

A range of wax melts and fragranced products perfect for wax melt beginners, addicts and everyone in between.





Whipped Soaps

Gently cleanse from your hands to your toes with our air-whipped soaps for a soft, indulgent foaming texture and a heady perfume that stays with you all day.

115g



SASSY SHOP BATH

3 in 1 Wash

This 3-in-1 body wash has been specially created to turn your favourite Sassy scent into your favourite bathroom product!

Can be used as hand wash, body wash/shower gel or bubble bath





Scent Collections

Our segment pots are available in 4 scent collections.

See price list for full details

Perfume - Clean - Sweet - Musk



Bath Duos

Sassy Shop Bath duos include a whipped soap & 3 in 1 wash in the same scent





Segment Pots

Our pots hold 6 segments of wax offering over 72 hours of burn time in recyclable clamshell packaging.



Creede

An aromatic accord opening with top notes of bergamot, lemon and pink pepper resting on a base of ambergris, musk and patchouli.



Forbidden

Baies rose, incense and rock rose, dry black pepper supported by a rich woody base of cedarwood, sandalwood, sensual amber and leather.



Soft Towels

A crisp mouthwatering rhubarb fragrance smoothed by elderflower, tea rose and hints of pineapple resting on a base of musk, velvety woods and dry fruits.



Sandalwood & Patchouli Dreams

A warming and luscious woody scent with top notes of bergamot and lemon peel, an earthy base of sandalwood, cedarwood and patchouli.



Sassy Slumber

Heady notes of sweet tonka bean, freshly picked lavender and woods.



Strawberry Lily

A vibrant fragrance of juicy strawberry contrasted against waxier white lily petals, amber, cyclamen, gardenia and vanilla musk.



Blueberry & Vanilla

A super-strong fruity blend dominated by blueberries and strawberries with the powdery sweetness of vanilla.



Rhubie Rose

A crisp mouthwatering rhubarb fragrance smoothed by elderflower, tea rose and hints of pineapple resting on a base of musk, velvety woods and dry fruits.



La Vie Est Bon

An oriental, edible smelling fragrance that opens with top notes of bergamot, grapefruit and cassis, floral notes of jasmine, orange blossom and lily.



I Love You

Flirtatious Berry and Blackcurrant Leaf intertwined with Turkish Rose and enchanting Jasmine.



Snow Pixie

A vibrant sweet fruity accord with notes of bubblegum, banana, pear drops, musk and vanilla with sweet candyfloss.



Bedtime Baby

It is the soothing bedtime blend of mandarin, lavender and chamomile, neroli and lily of the valley. Bottom notes of hav and musk.



Champagne Toast

A cheers-worthy spritzer of pink champagne, black currant liqueur, sparkling nectarine and sugared musk.



Nag Champa

A rich creamy sandalwood fragrance infused with mystical frankincense and geranium, resting on a base of patchouli, cedarwood and intense oriental amber.



Room Sprays

our highly popular room sprays are available in all of our best selling scents for a quick hit of your favourite fragrance



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Antique Bookstore

Baies rose, incense and rock rose, dry black pepper supported by a rich woody base of cedarwood, sandalwood, sensual amber and leather.



Snow Pixie

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I Love You

Flirtatious Berry and Blackcurrant Leaf intertwined with Turkish Rose and enchanting Jasmine.



Bedtime Baby

It is the soothing bedtime blend of mandarin, lavender and chamomile, neroli and lily of the valley. Bottom notes of hay and musk.



Champagne Toast

A cheers-worthy spritzer of pink champagne, black currant liqueur, sparkling nectarine and sugared musk.



Nag Champa

A rich creamy sandalwood fragrance infused with mystical frankincense and geranium, resting on a base of patchouli, cedarwood and intense oriental amber.



Forbidden

Baies rose, incense and rock rose, dry black pepper supported by a rich woody base of cedarwood, sandalwood, sensual amber and leather.



Soft Towels

The fresh scent of clean towels warm and fluffy straight from the dryer.



Sandalwood & Patchouli Dreams

A warming and luscious woody scent with top notes of bergamot and lemon peel, an earthy base of sandalwood, cedarwood and patchouli.



Sassy Slumber

Heady notes of sweet tonka bean, freshly picked lavender and woods.



Whipped Soaps

Gently cleanse from your hands to your toes with our air-whipped soaps for a soft, indulgent foaming texture and a heady perfume that stays with you all day.



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Snow Pixie

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Champagne Toast

A cheers-worthy spritzer of pink champagne, black currant liqueur, sparkling nectarine and sugared musk.



Mr Grey

In a new fragrant pyramid there are notes of black pepper, lavender, orris, patchouli and black vanilla.



La Vie Est Bon

An oriental, edible smelling fragrance that opens with top notes of bergamot, grapefruit and cassis, floral notes of jasmine, orange blossom and lily.



I Love You

Flirtatious Berry and Blackcurrant Leaf intertwined with Turkish Rose and enchanting Jasmine.



Antique Bookstore

Baies rose, incense and rock rose, dry black pepper supported by a rich woody base of cedarwood, sandalwood, sensual amber and leather.



Rhubie Rose

A crisp mouthwatering rhubarb fragrance smoothed by elderflower, tea rose and hints of pineapple resting on a base of musk, velvety woods and dry fruits.



Blueberry & Vanilla

A super-strong fruity blend dominated by blueberries and strawberries with the powdery sweetness of vanilla.



Thousand Wishes

It is the soothing bedtime blend of mandarin, lavender and chamomile, neroli and lily of the valley. Bottom notes of hay and musk.



Watermelon Margarita

Crunchy watermelon and honeydew are sitting on a throne of green leaves, sweetened with orange juice and fresh raspberries.



3 in 1 Wash

our highly popular room sprays are available in all of our best selling scents for a quick hit of your favourite fragrance



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I Love You

An aromatic accord opening with top notes of bergamot, lemon and pink pepper resting on a base of ambergris, musk and patchouli.



Blueberry & Vanilla

A super-strong fruity blend dominated by blueberries and strawberries with the powdery sweetness of vanilla.



Sparkling Floral

A sparkling fruity floral fragrance where breezy marine notes are sweetened by mandarin, peach and apple rest upon a base of musks, woods and vanilla.



Black Amber & Lavender

It is the soothing bedtime blend of mandarin, lavender and chamomile, neroli and lily of the valley. Bottom notes of hav and musk.



Thousand Wishes

Warm the heart thousand times over with a festive blend of sparkling champagne, crystal peonies & almond crème.



Nag Champa

A rich creamy sandalwood fragrance infused with mystical frankincense and geranium, resting on a base of patchouli, cedarwood and intense oriental amber.



Blonde Moment

An incredible iced champagne scent mixed with rich sweet raspberries and cranberries.



Rhubie Rose

A crisp mouthwatering rhubarb fragrance smoothed by elderflower, tea rose and hints of pineapple resting on a base of musk, velvety woods and dry fruits...



Amalfi Coast

Encaspulating the feel of coastal roads and ocean views, an invigorating blend of wild freesia, fresh lime and lavender.



Antique Bookstore

Baies rose, incense and rock rose, dry black pepper supported by a rich woody base of cedarwood, sandalwood, sensual amber and leather.



Snow Pixie

A vibrant sweet fruity accord with notes of bubblegum, banana, pear drops, musk and vanilla with candyfloss.



Point Of Sale

Introducing the new counter top display unit from Sassy Shop Wax. It can hold up to 32 of our Sassy Shop Segment Pots.

The perfect way to display your Sassy Wax Segment Pots in store to maximise sales opportunities.

They are available for pre-order delivery week commencing 26th July. There are limited quantities available.



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